

SLCREATIV

LOGO CONCEPTS

The Core Build Up Co



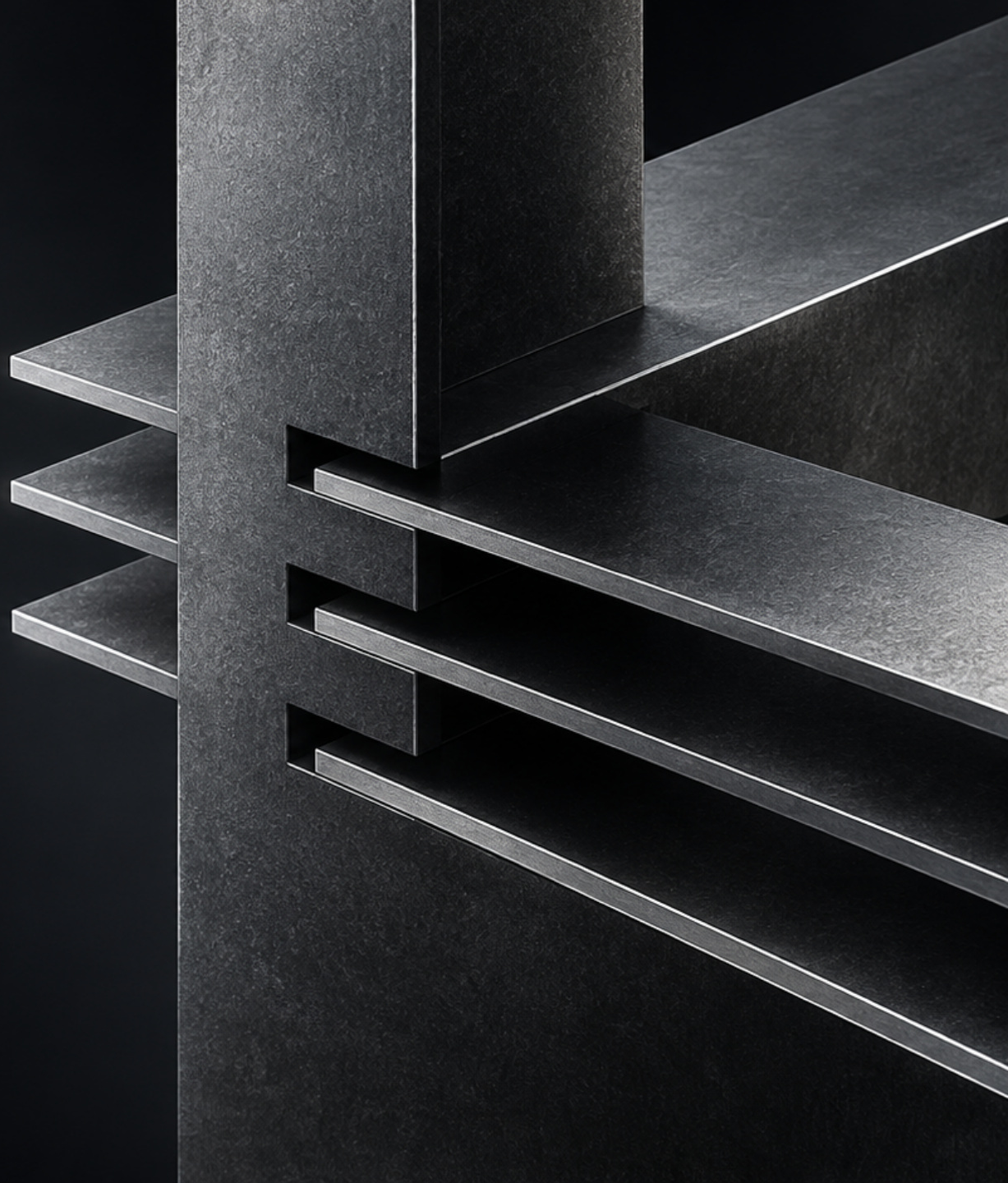
SLCREATIV

THE CORE BUILD UP CO

Option 01

Contour

LOGO CONCEPTS



THE CORE BUILD UP co.

PLANNING • DESIGN • CONSTRUCTION

THE CORE
BUILD UP
CO.

THE CORE BUILD UP CO.
PLANNING • DESIGN • CONSTRUCTION



#303438

#B47C60

#DED8CF

#FAF8F4

#8B9092

THE CORE
BUILD UP
CO.
PLANNING • DESIGN • CONSTRUCTION



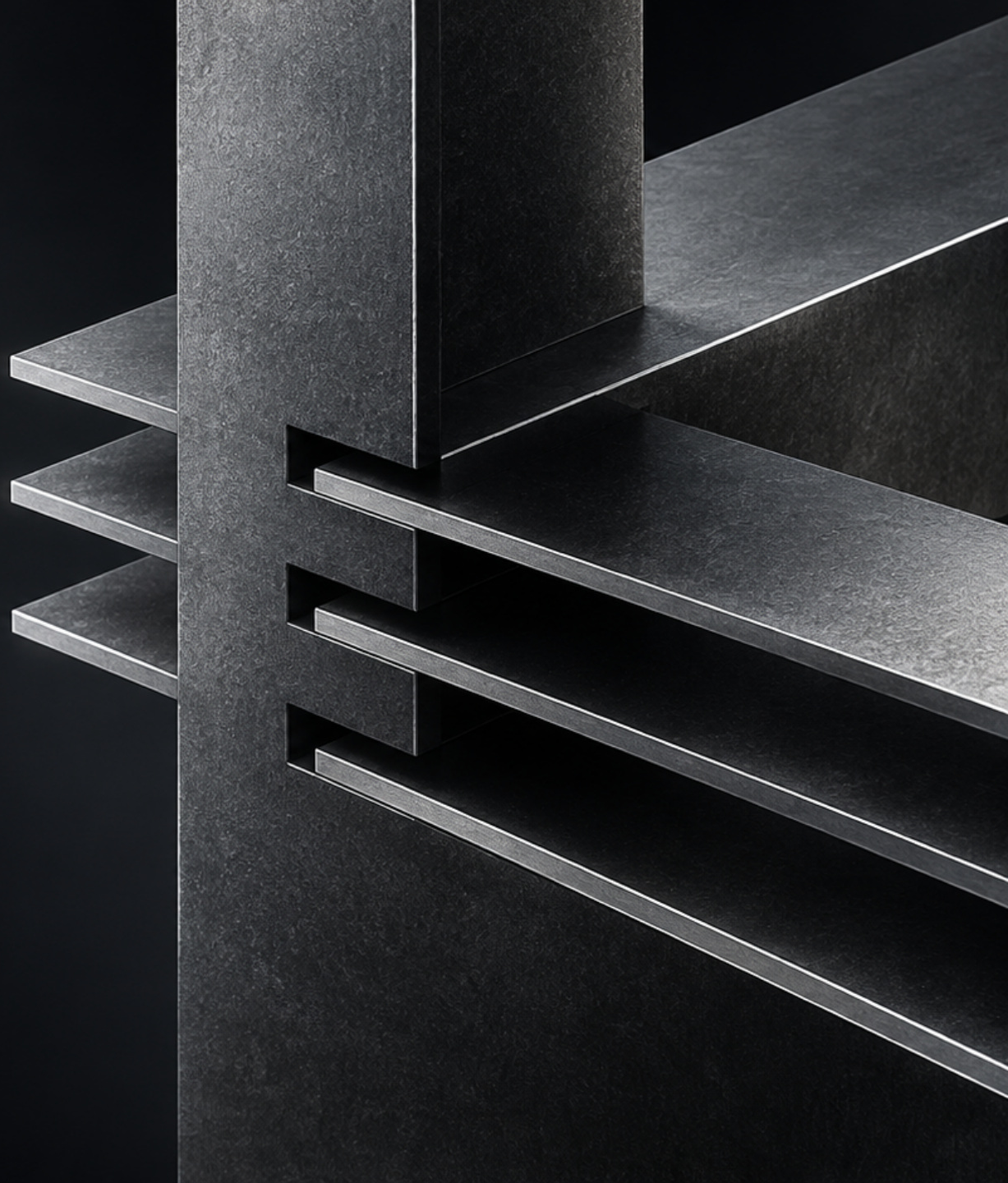
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THE CORE BUILD UP CO

Option 02

Core Signature

LOGO CONCEPTS



THE CORE BUILD UP CO.

P L A N N I N G • D E S I G N • C O N S T R U C T I O N

**THE
CORE
BWILD
UP CO.**

**THE CORE
BWILD UP CO.**

PLANNING • DESIGN • CONSTRUCTION



#174C3B

#8BA994

#DCE7DE

#F7F4EC

#1D3028

#BDA26B



SLCREATIV

THE CORE BUILD UP CO

Option 03

Open Plan

LOGO CONCEPTS

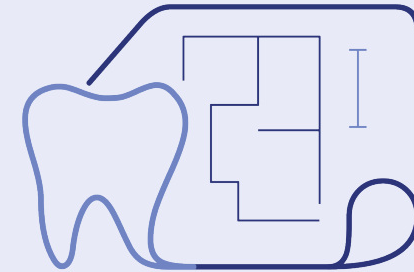


THE CORE BUILD UP_{co.}

P L A N N I N G • D E S I G N • C O N S T R U C T I O N

THE
CORE
BUILD UP CO.

THE CORE BUILD UP CO.
PLANNING • DESIGN • CONSTRUCTION



#2C347A

#7084C4

#E8EBF7

#F7F8FC

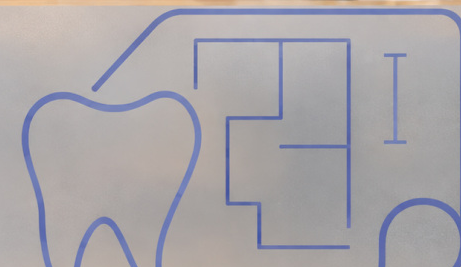
#252B45

#FFFFFF

THE
CORE
BUILD UP CO.
PLANNING • DESIGN • CONSTRUCTION



THE CORE BUILD UP CO.
PLANNING • DESIGN • CONSTRUCTION



SLCREATIV

THE CORE BUILD UP CO

Option 04

Soft Block

LOGO CONCEPTS



THE CORE BUILD UP CO.

PLANNING • DESIGN • CONSTRUCTION

**THE
CORE
BUILDUP CO.**

**THE CORE
BUILDUP CO.**
PLANNING • DESIGN • CONSTRUCTION



#442044

#A04496

#EBDCEB

#FAF7F8

#261C2A

#FFFFFF



Compare the four concepts

01 / CONTOUR

THE CORE BUILD UP CO.
PLANNING • DESIGN • CONSTRUCTION

03 / OPEN PLAN

THE CORE BUILD UP CO.
PLANNING • DESIGN • CONSTRUCTION

02 / CORE SIGNATURE

THE CORE
BUILD UP CO.
PLANNING • DESIGN • CONSTRUCTION

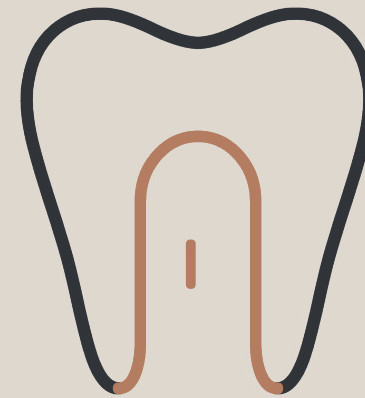
04 / SOFT BLOCK

THE CORE
BUILD UP CO.
PLANNING • DESIGN • CONSTRUCTION

MONOGRAM



ICON



CONTOUR / TYPE

Avenir Next Regular + Medium

THE CORE BUILD UP CO.

Planning • Design • Construction

Aa Bb Cc 0123456789

MONOGRAM



ICON



CORE SIGNATURE / TYPE

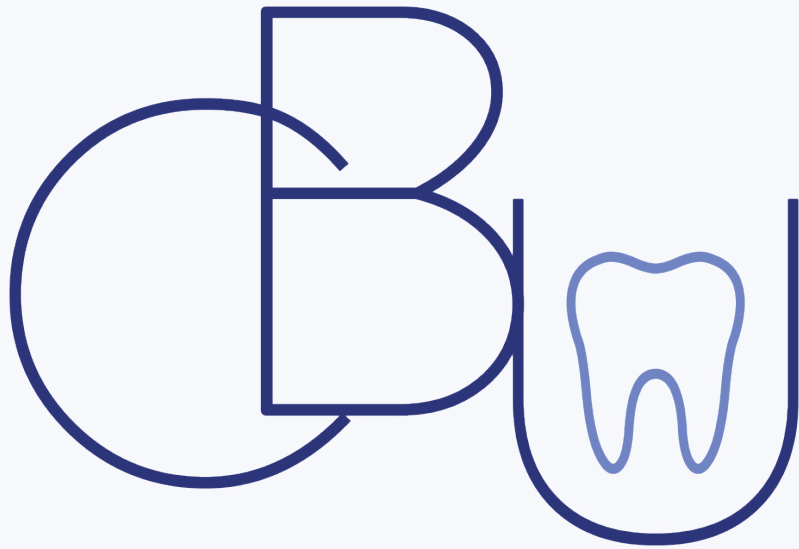
Avenir Next Heavy + Regular

THE CORE BUILD UP CO.

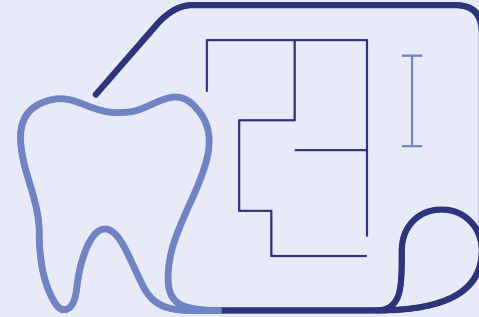
Planning • Design • Construction

Aa Bb Cc 0123456789

MONOGRAM



ICON



OPEN PLAN / TYPE

Avenir Next Ultra Light + Regular

THE CORE BUILD UP CO.

Planning • Design • Construction

Aa Bb Cc 0123456789

MONOGRAM



ICON



SOFT BLOCK / TYPE

Custom logo; Hanson Bold companion

THE CORE BUILD UP CO.

Planning • Design • Construction

Aa Bb Cc 0123456789