SLCREATIV

CONTOUR / COLOR DIRECTIONS

The Core Build Up Co



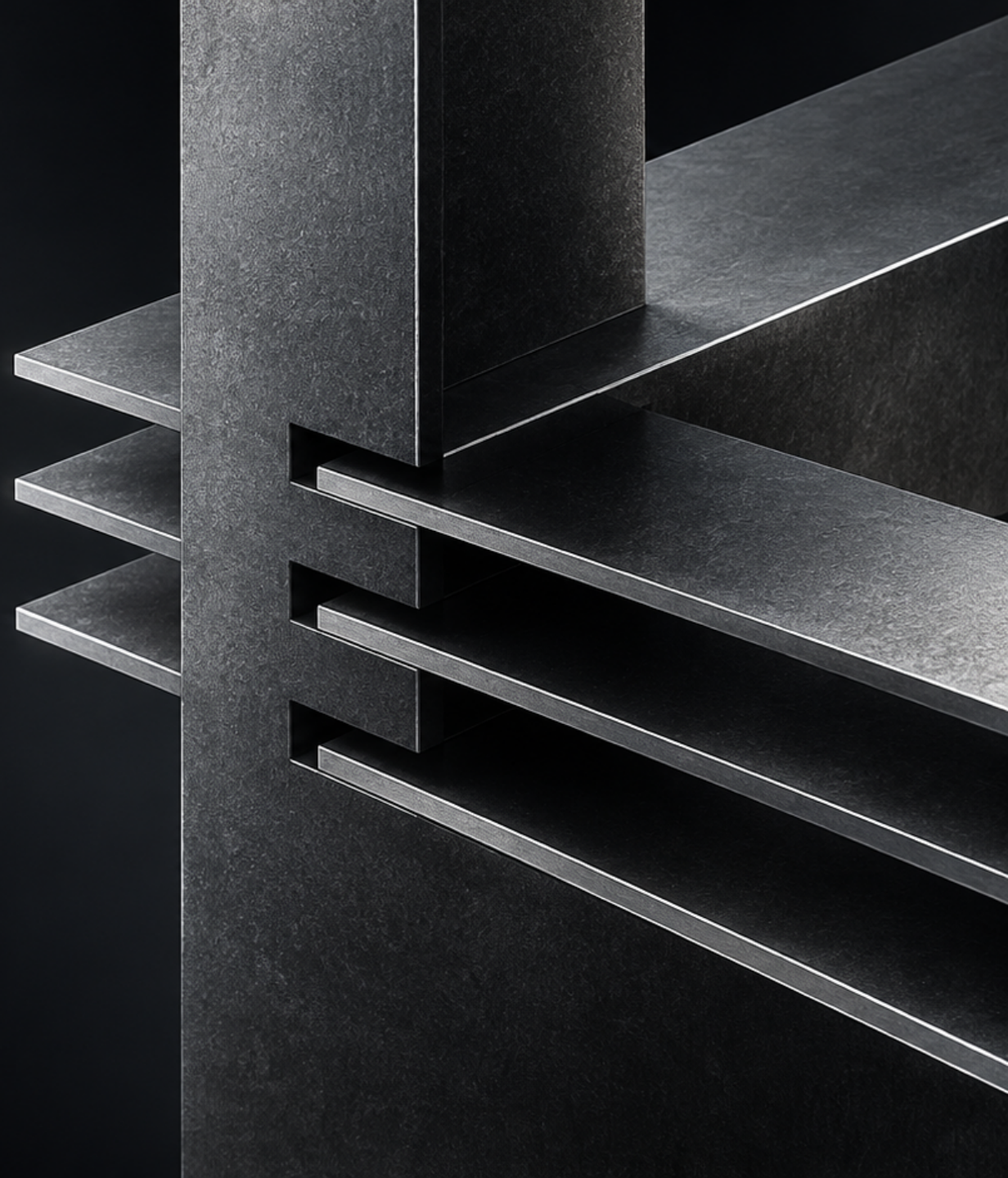
SLCREATIV

THE CORE BUILD UP CO

Color 01

Open Plan Blue

CONTOUR / COLOR DIRECTIONS



THE CORE BUILD UP CO.

PLANNING DESIGN CONSTRUCTION

THE CORE BUILD UP CO.

THE CORE BUILD UP CO.

PLANNING DESIGN CONSTRUCTION



PRIMARY	ACCENT	TINT	PAPER
#2C347A	#7084C4	#E8EBF7	#F7F8FC

CBU MONOGRAM

CBU

ICON



COMPANION TYPOGRAPHY

Avenir Next Regular + Medium

The Core Build Up Co.

Planning spaces with purpose.

Aa Bb Cc 0123456789


THE CORE
BUILD UP
CO.


THE CORE BUILD UP CO.
PLANNING DESIGN CONSTRUCTION


CBU

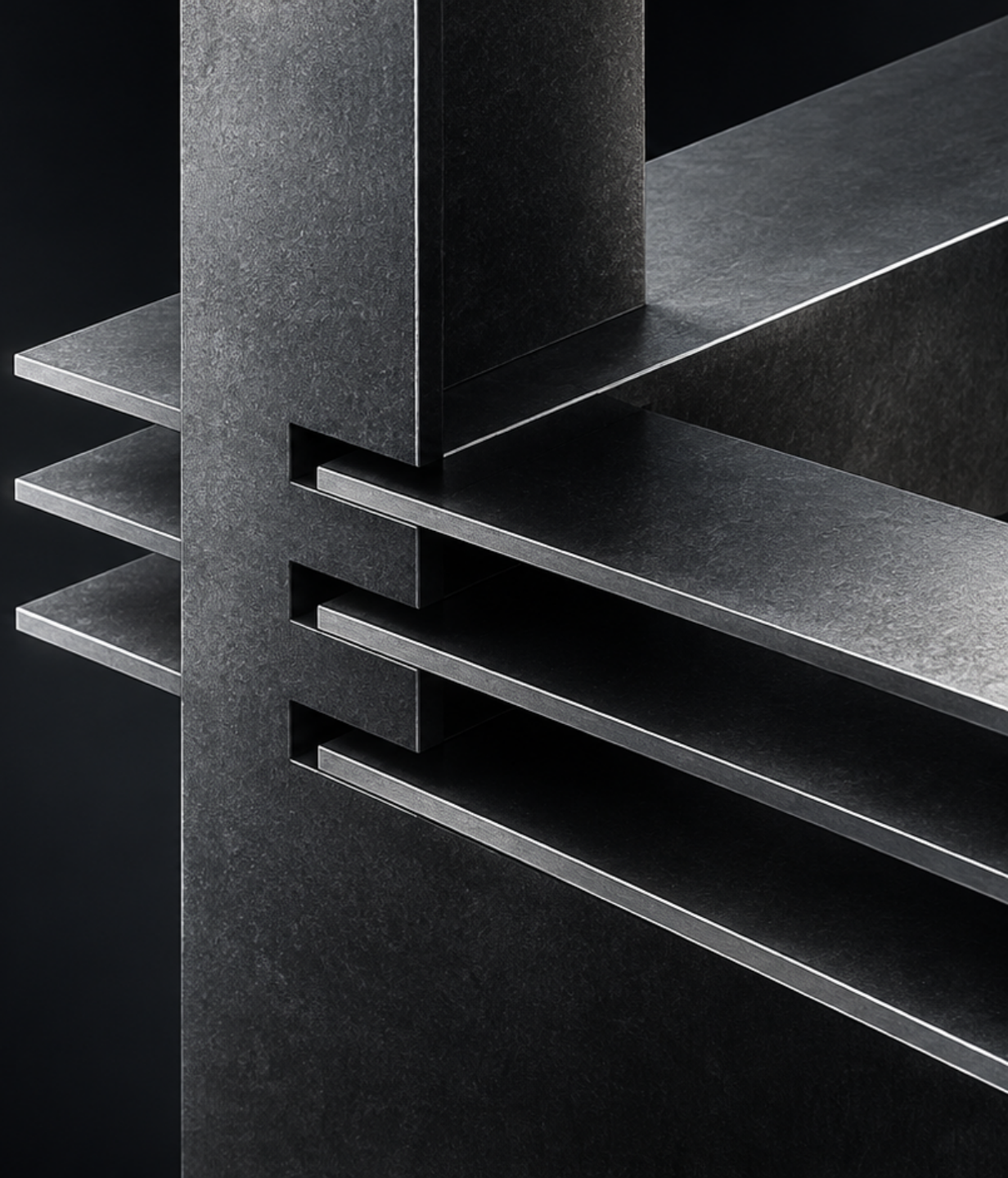
SLCREATIV

THE CORE BUILD UP CO

Color 02

Forest + Gold

CONTOUR / COLOR DIRECTIONS



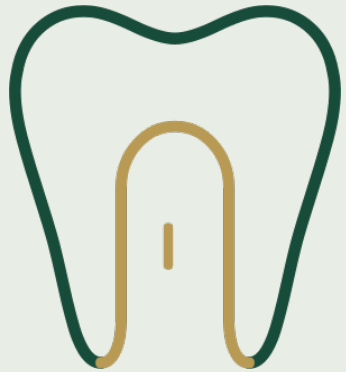
THE CORE BUILD UP CO.

PLANNING DESIGN CONSTRUCTION

THE CORE BUILD UP CO.

THE CORE BUILD UP CO.

PLANNING · DESIGN · CONSTRUCTION

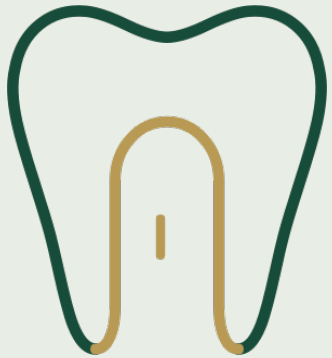


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#174C3B	#B99A54	#E8EDE5	#FAF8F1

CBU MONOGRAM

CBU

ICON



COMPANION TYPOGRAPHY

Avenir Next Regular + Medium

The Core Build Up Co.

Planning spaces with purpose.

Aa Bb Cc 0123456789


THE CORE
BUILD UP
CO.


THE CORE BUILD UP CO.
PLANNING DESIGN CONSTRUCTION

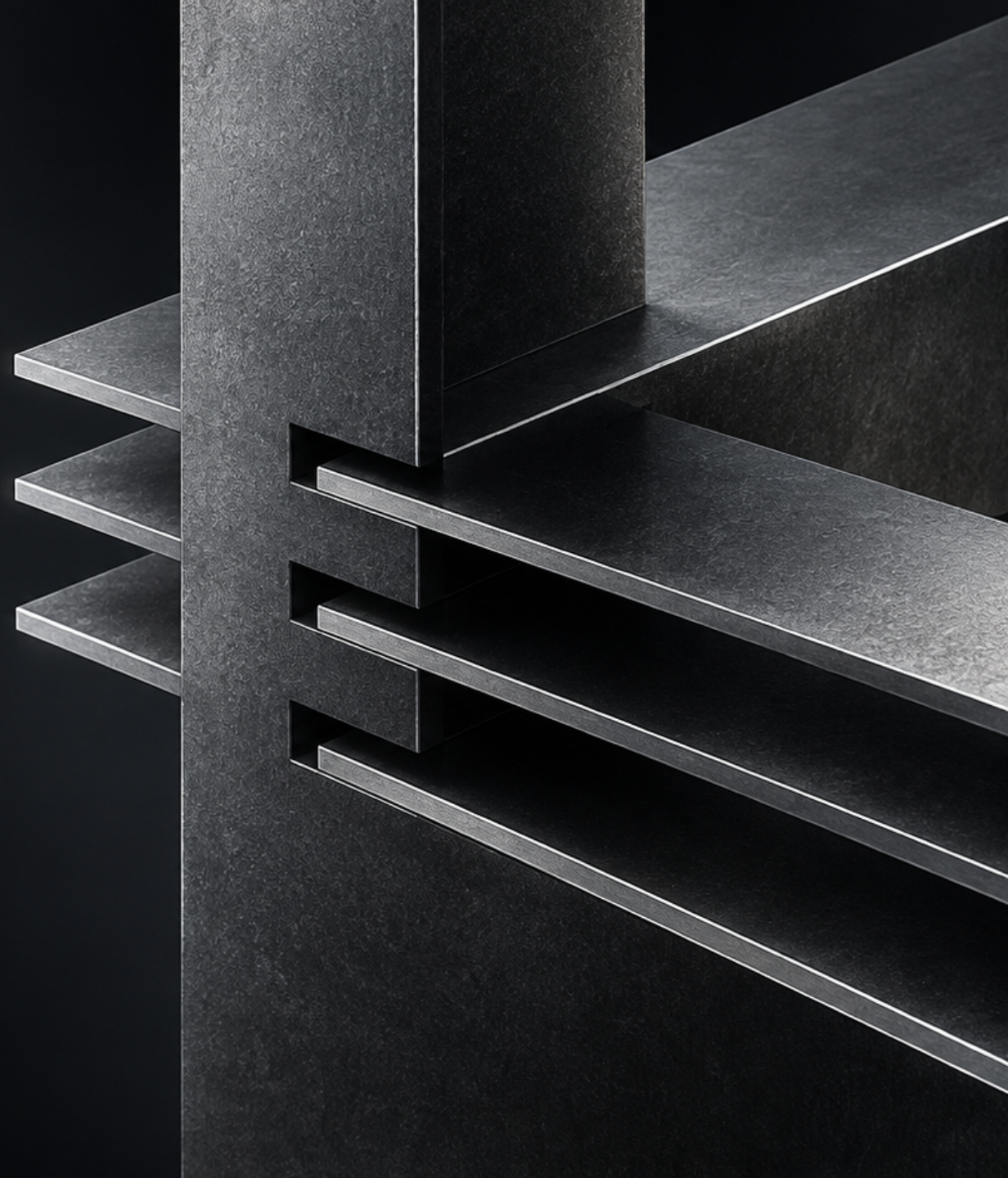

CBU

SLCREATIV

THE CORE BUILD UP CO

Color 03

Plum + Lilac



CONTOUR / COLOR DIRECTIONS

THE CORE BUILD UP CO.

PLANNING DESIGN CONSTRUCTION

THE CORE BUILD UP CO.

THE CORE BUILD UP CO.

PLANNING DESIGN CONSTRUCTION



PRIMARY	ACCENT	TINT	PAPER
#442044	#A578AA	#EFE5EF	#FBF8FB

CBU MONOGRAM

CBU

ICON



COMPANION TYPOGRAPHY

Avenir Next Regular + Medium

The Core Build Up Co.

Planning spaces with purpose.

Aa Bb Cc 0123456789


THE CORE
BUILD UP
CO.


THE CORE BUILD UP CO.
PLANNING DESIGN CONSTRUCTION

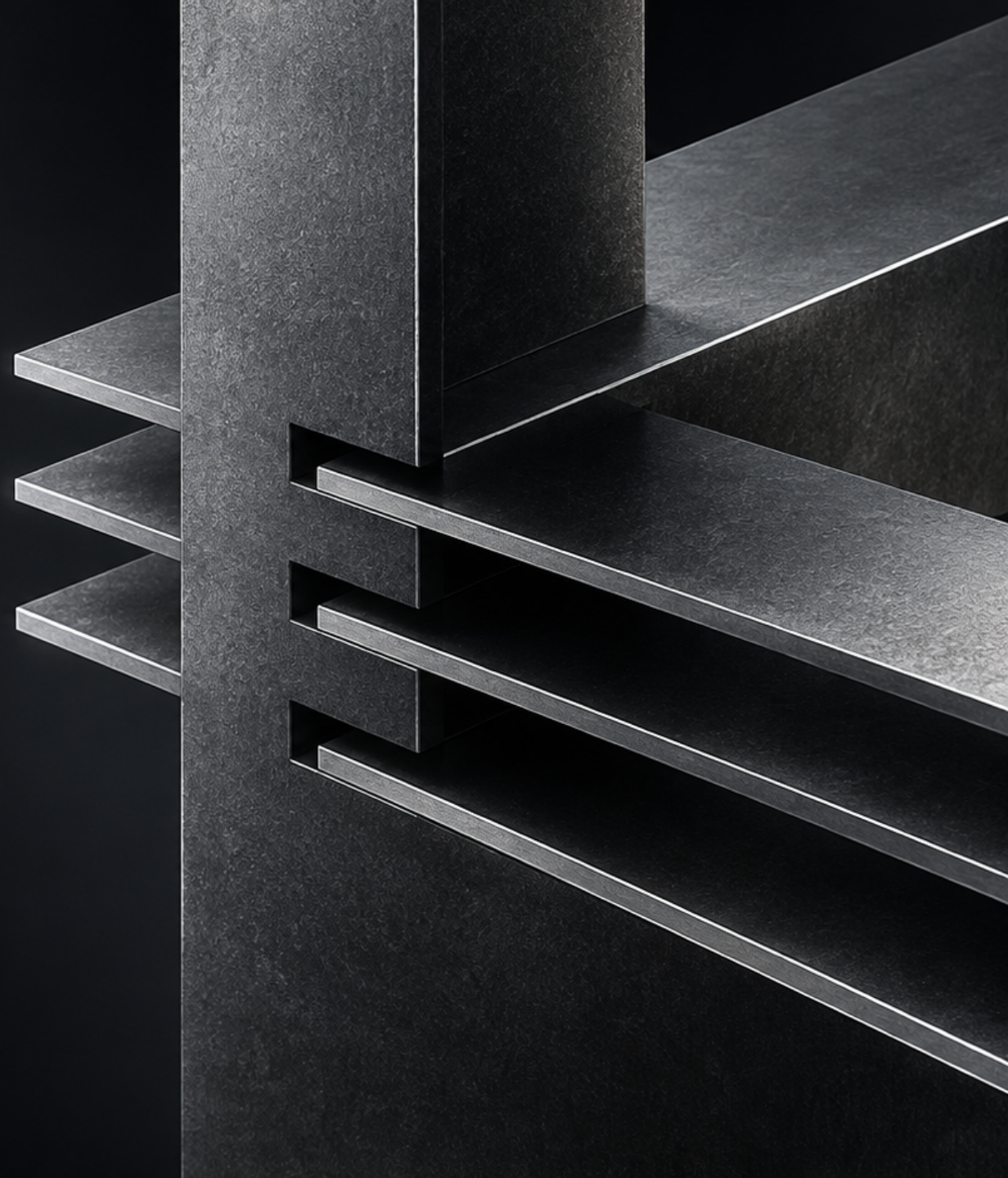

CBU

SLCREATIV

THE CORE BUILD UP CO

Color 04

Charcoal + Copper



CONTOUR / COLOR DIRECTIONS

THE CORE BUILD UP CO.

PLANNING DESIGN CONSTRUCTION

THE CORE BUILD UP CO.

THE CORE BUILD UP CO.

PLANNING DESIGN CONSTRUCTION



PRIMARY	ACCENT	TINT	PAPER
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CBU MONOGRAM

CBU

ICON



COMPANION TYPOGRAPHY

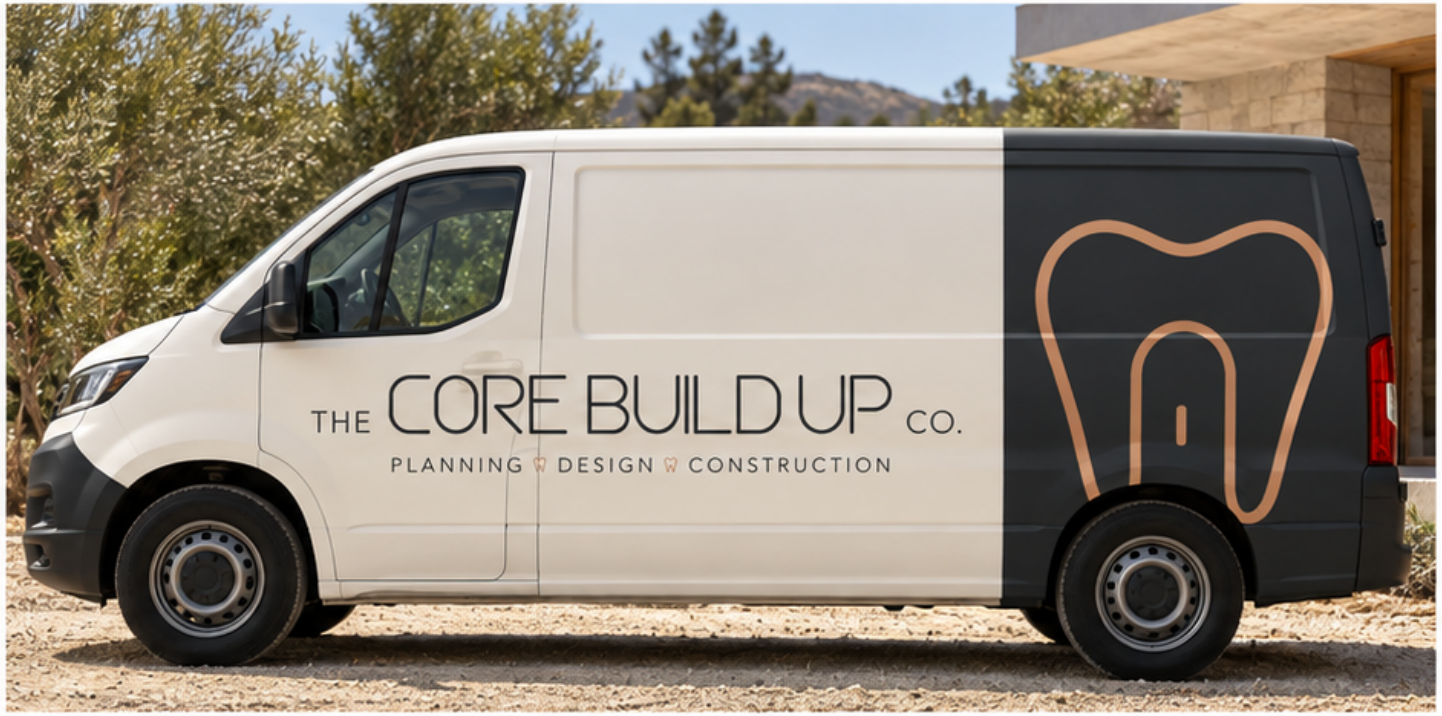
Avenir Next Regular + Medium

The Core Build Up Co.

Planning spaces with purpose.

Aa Bb Cc 0123456789


THE CORE
BUILD UP
CO.


THE CORE BUILD UP CO.
PLANNING DESIGN CONSTRUCTION



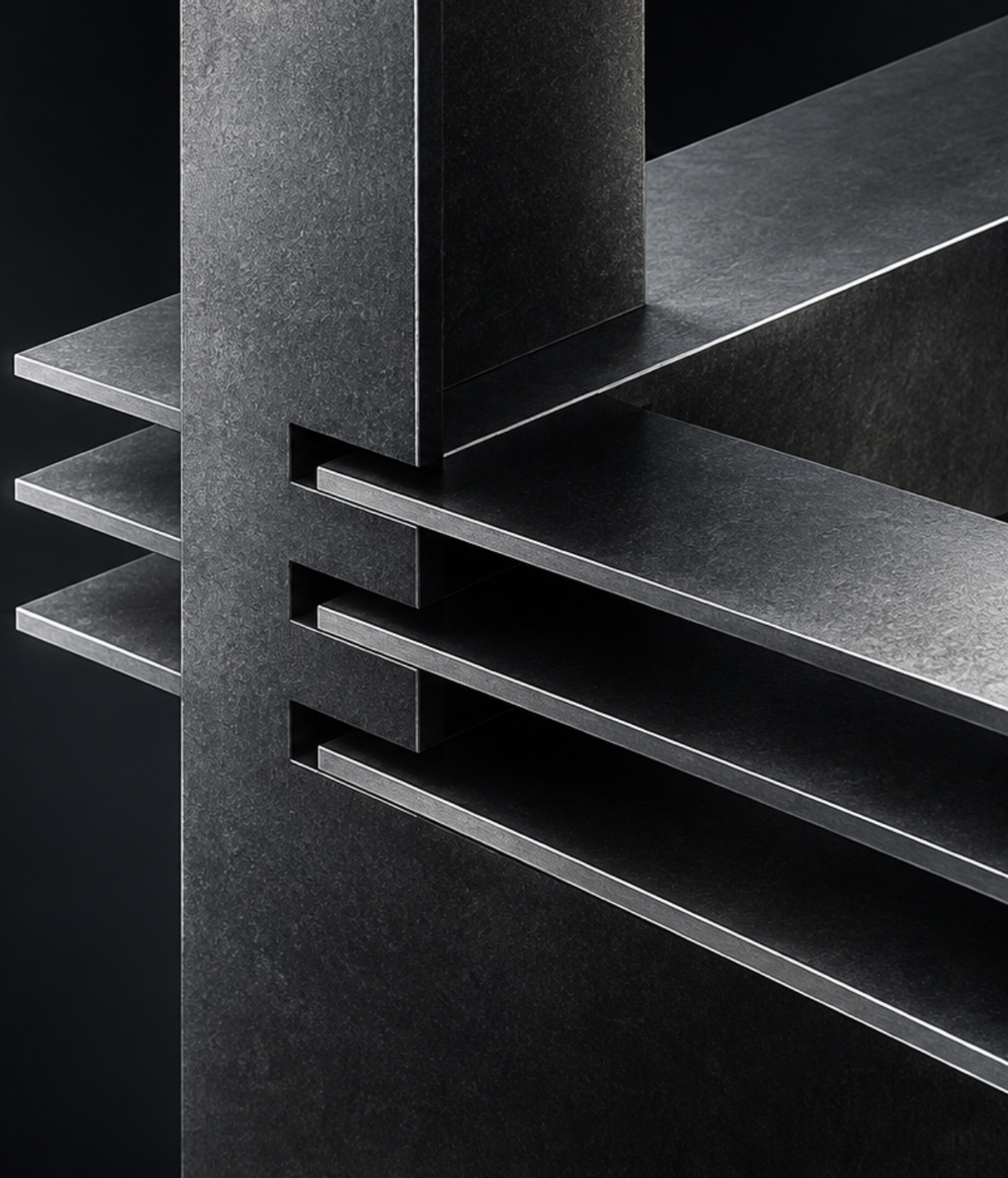
SLCREATIV

THE CORE BUILD UP CO

Color 05

Dark Navy

CONTOUR / COLOR DIRECTIONS



THE CORE BUILD UP CO.

PLANNING DESIGN CONSTRUCTION

THE CORE BUILD UP CO.

THE CORE BUILD UP CO.

PLANNING DESIGN CONSTRUCTION



PRIMARY	ACCENT	TINT	PAPER
#102A43	#8CAAC1	#E2E9EE	#F7F8F9

CBU MONOGRAM

CBU

ICON



COMPANION TYPOGRAPHY

Avenir Next Regular + Medium

The Core Build Up Co.

Planning spaces with purpose.

Aa Bb Cc 0123456789


THE CORE
BUILD UP
CO.


THE CORE BUILD UP CO.
PLANNING DESIGN CONSTRUCTION


CBW
CBW

Compare the five color directions

01 Open Plan Blue



02 Forest + Gold



03 Plum + Lilac



04 Charcoal + Copper



05 Dark Navy

